



Digital Content Intern

Lakeside has an exciting internship opportunity for creative and ambitious Digital Content Interns to join our team. We are seeking individuals who are committed to developing the online profile of our programs. As an organisation, we are looking to deliver quality content to our community for our competitions, programs, Timeout Café, and Fitness Centre, as well as providing content for Lakeside Lightning NBL1 and WABL teams. This role would report directly to the Customer Service Manager as part of the Marketing and Design team and is a volunteer position with an honorarium payment, to be negotiated, to assist in reimbursing any costs associated with the role.

Description

- Create content on our Facebook/Instagram/LinkedIn/TikTok account and add creative and engaging captions for our social media posts
- Be responsible for NBL1 content including Game days
- Collaborate with our design team on creating effective and engaging graphics/reels for our website and/or social media platforms
- Engaging with the audience on social media platforms and responding to their comments and queries

Desirable Skills and Experience

- Knowledge of social media platforms including, Facebook, Instagram LinkedIn and TikTok
- Experience with using Canva/WordPress/Mailchimp/Photoshop (Desirable)
- Experience in creating digital content on the fly, such as social media posts, short videos, live videos, photos etc (Desirable)
- A passion for creating content that engages the community, a love of sports and a willingness to learn.

Role Availability

5-10 hours per week – required all year round

During the season NBL1 Season - 5 hours on Game Nights (23 games including finals and away games).

Location

Primarily based at Lakeside Recreation Centre for the creation of weekly content, although NBL1 Gameday requires on-the-ground content at different venues.

To apply please send your Resume and Covering letter outlining your interest and experience to
jaye@lakeside.asn.au